

SA GOLDEN HOMES PROPERTY GROUP (PTY) LTD

(Registration Number 2006/025547/07)

Financial Projection	Actual		Estimate		Estimate		Estimate		
	2018	%	2019	%	2020	%	2021	%	2022
Gross Revenue									
Sales	983,665	24%	1,224,231	10%	1,346,654	10%	1,481,320	10%	1,629,451
	983,665		1,224,231		1,346,654		1,481,320		1,629,451
Cost of Sales									
Purchases	60,954	287%	235,969	10%	259,566	10%	285,522	10%	314,075
	60,954		235,969		259,566		285,522		314,075
Gross Profit	922,711		988,262		1,087,088		1,195,798		1,315,376
	922,711		988,262		1,087,088		1,195,798		1,315,376
Expenditure									
Accounting fees	20,350	2%	20,730	2%	21,145	2%	21,567	2%	21,999
Admin/management fees paid	19,879		19,876		19,876		19,876		19,876
Advertising	204,215	-6%	191,669	6%	203,169	6%	215,359	6%	228,281
Bank charges	4,876	49%	7,258	10%	7,984	10%	8,782	10%	9,660
Commission paid	126,703	5%	133,544	5%	140,221	5%	147,232	5%	154,594
Computer expenses	7,060	-80%	1,431	7%	1,531	7%	1,638	7%	1,753
Donations	-		14,000		14,000		14,000		14,000
Electricity and water	14,474	-64%	5,283	10%	5,811	10%	6,392	10%	7,032
Entertainment	22,645	-76%	5,453	8%	5,889	8%	6,360	8%	6,869
Finance costs	-		1						
General expenses	5,000	44%	7,196	10%	7,916	10%	8,707	10%	9,578
Insurance	46,394	15%	53,458	15%	61,477	15%	70,698	15%	81,303
Internet fees	10,895	-56%	4,809	7%	5,146	7%	5,506	7%	5,891
Lease rental on operating lease	-		5,974		5,974		5,974		5,974
Levies	11,675		-						
Motor vehicle expense	225	-56%	98	10%	108	10%	119	10%	130
Petrol and oil	5,386	-83%	927	10%	1,020	10%	1,122	10%	1,234
Postage	-		5,586	6%	5,921	6%	6,276	6%	6,653
Printing and stationery	49,746	9%	54,277	9%	59,162	9%	64,487	9%	70,290
Repairs and maintenance	1,649	764%	14,242	3%	14,669	3%	15,109	3%	15,563
Salaries	5,500	1090%	65,468	8%	70,705	8%	76,362	8%	82,471
Staff welfare	-		2,920	1%	2,949	1%	2,979	1%	3,008
Subscriptions	2,632	94%	5,098	5%	5,353	5%	5,621	5%	5,902
Telephone and fax	65,096	-28%	46,594	6%	49,390	6%	52,353	6%	55,494
Training	-		1,276	7%	1,365	7%	1,461	7%	1,563
Travel - local	4,883	838%	45,813	4%	47,646	4%	49,551	4%	51,533
Travel - overseas	-		2,824	1%	2,852	1%	2,881	1%	2,910
	629,283		715,805		761,278		810,413		863,561
Profit for the year	293,428		272,457		325,810		385,385		451,815